

COME AND GET YOUR SHARE of the Most Expensive Gifts Ever Presented to A Store's Customers

No other store in any city in any country has ever attempted a sale that can compare with this great \$18,000 free distribution offer of BERBERICH'S. It is bigger, more generous and more liberal than any merchandising event that has been held any where. Shoe sales are not unusual, nor are gift sales, but the quality of the BERBERICH'S Shoes, the value of the free gifts and the enormous amount of them—the number of people who can share in the offer—all go to make this BERBERICH offer so vast that it overshadows the most stupendous merchandising events that even the merchant princes of the big cities have ever operated.

Read over the whole BERBERICH offer, and buy your spring footwear NOW, so you may share in its benefits.

1 Box of Offterdinger's La Anita
Cigars - - - - - \$2.50

We have selected the La Anita cigar for this offer, because it is a Washington made cigar and it is universally known as a GOOD 10-cent straight cigar—the best that can be procured from choicest Havana Filler hand rolled in Sumatra wrappers. Wherever you find smokers of discrimination you will find the La Anita a favorite.

And 1 Pair of O'Sullivan's
Heel of New Live Rubber

The little pads of springy rubber that "make life's walk easy" for millions who have learned that it is possible to avoid the shock and jar to the system by having their shoes O'SULLIVANIZED.

OR

.50

3 Pairs of Guaranteed Kno-Tair
Black Silk Hose - - - - - \$1.50

The Best silk hose on the market for men. Of Pure silk, re-enforced heel and toe, they are beyond comparison for appearance, and they are guaranteed by the manufacturers, just the same as though you had paid the regular price of 50c a pair. Unusually attractively boxed in a handsomely embossed carton.

And 1 Pair of
O'Sullivan's Rubber
Heels - - - - - .50

Attached to your old shoes or your new shoes.

Total (Regular Selling Price) \$3.00

Total Regular (Selling Price) \$2.00

Don't miss this greatest of all sales. Men, you get the most for your shoe money at BERBERICH'S at all times—now you get more than anybody else can ever give. And you select your shoes from the largest stock, the biggest assortment of new styles and the foremost makes of shoes to be found anywhere.

The New Styles this year give a greater opportunity for individuality in dress than ever before, and you will find the whole range of the new models, from the most extreme to the most conservative, in both high shoes and low shoes, at BERBERICH'S.

Among the best shoes that BERBERICH'S sell are the famous

"BURROJAPS" Shoes for Men \$4.50, \$5.00 and \$5.50

BURROJAPS KORRECT SHAPE SHOES for men have won their place on merit. They are shoes which the man of taste would choose for their good looks, and shoes which the economical man would choose for their long wear. They combine the maximum of style and finish with the maximum of sterling worth and wear at the minimum of cost.

The fifty new styles in both high shoes and low shoes for spring more than ever justifies the claim of the makers that BURROJAPS are the best shoes for the money made. They cover every one of the wanted models—both the newest favorites and the popular conservative lasts. Every size is here, every shoe fabric, and every one of the new cloth top effects, now so popular. And every pair carries the broad, double guarantee, made by the makers and backed by BERBERICH'S.

A New Pair Free if the Upper Breaks Through Before the Sole Wears Through



As the Burt & Packard BURROJAPS Korrect shape Shoes are on sale at both the BERBERICH Stores and the shoe department of the Young Men's Shop, the free distribution of Hose, O'Sullivan's Heels, and Cigars will also be made at THE YOUNG MEN'S SHOP, 1319-21 F Street.

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Main Store: 1116-22 7th St.—Branch Store: 813 Penna. Ave.

